

Elementia Announces appointment of Chief Operating Officer

Mexico City, August 28, 2019.- Elementia, S.A.B. de C.V. (BMV: ELEMENT*) (“the Company”, or “Elementia”), announced today that effective August 27, 2019, Mrs. Laura Cañez has been appointed as Chief Operating Officer.

Laura served as Elementia’s Strategic Planning and M&A Director since 2015. She holds a Bachelor of Engineering from the Universidad Iberoamericana, an MSc of Engineering Business Management from the University of Warwick and a PhD of Manufacturing and Technology Management from the University of Cambridge. She has more than 26 years of experience in operations, strategic planning, M&A, and commercial development in leading industrial companies in Mexico and abroad.

About Elementia

Elementia is a unique platform that manufactures and commercializes building materials for the construction industry and adds value to all stages of this industry. The Company has grown, both organically and through strategic mergers and acquisitions, consolidating operations in 9 countries in the Americas, showing strong growth in its Cement business unit, while maintaining its leadership in the Metals business, and through our Building Systems unit, we offer lightweight construction products, which is the main building trend in the market. This has been possible thanks to the passion and dedication of its more than 6,000 employees and the leadership of its main brands, including: Cementos Fortaleza®, Giant®, Keystone® and Dragon®; Nacobre®; Allura®, Mexalit®, Plycem®, Eternit®, Duralit® and Fibrforte®, among others.

INVESTOR RELATIONS

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